

2021 ILC ANNUAL CONFERENCE

OCTOBER 26-27 (HYBRID EVENT)

SPONSOR & EXHIBITOR OPPORTUNITIES



We invite your organization to be a sponsor and/or exhibitor at our 2021 Annual Conference! When you partner with us as a sponsor or exhibitor, your organization and brand will be in front of hundreds of continuous improvement practitioners.

This year's conference will be a hybrid event presented via the main site location (Des Moines area), four satellite locations, and virtually. We will demonstrate our appreciation of ILC Annual Conference partners through the following:

	Diamond \$1000	Titanium \$2500	Premier \$5000
Your company logo on conference materials and slides and conference app	X	X	Logo on Single Slide
Your company logo on sponsor printed signs at all locations	X	X	X
Your company logo on conference website and conference app that links to your company website	X	X	X
Recognition on ILC social media outlets with your company's logo	1 time	3 times	6 times
List of conference attendees including emails for those who opted in to receive sponsor communication	X	X	X
Complimentary Conference tickets which may be given to guests/non-members	1 (\$275 value)	3 (\$825 value)	5 (\$1000 value)
Complimentary Virtual Exhibitor booth with set-up assistance		X (\$500 value)	X (\$500 value)
Your company's logo on a single PPT slide shown in all locations and virtually and on conference app			X

Additional Opportunities

Keynote Sponsor: (Day 1 or Day 2) \$6000

All Premier-level sponsor benefits plus:

- Speak from podium and introduce Keynote (optional)
- Named as Keynote sponsor in marketing – website, social media and print
- Meet and greet with Keynote (optional)

Satellite Location Sponsor – \$2000 (4 opportunities available)

Sponsor 1 of 4 satellite locations (Council Bluffs, Dubuque, Muscatine, Sioux Center)

- Welcome attendees from the front of the room 5 minutes before simulcast from Main Site begins (optional)
- Your company logo on conference rolling PPT shown pre-conference, breaks and lunch
- Your company logo on ILC website with link to organization's website
- Recognition in ILC social media outlets (Twitter and LinkedIn)
- List of conference attendees (with emails for those who opt-in at registration)
- 1 complimentary ticket (\$275 value)

Virtual Exhibitor Booth – \$500

- Includes one (1) virtual exhibit booth – including space for lead generation opportunities, video, handouts
- List of conference attendees prior to the conference (with emails for those who opt-in at registration)
- Your organization listed on website and rolling conference PowerPoint shown to virtual and in-person audience
- Recognition in ILC social media outlets (Twitter and LinkedIn)
- Listed on conference exhibitors' page – logo links to your website
- 1 complimentary virtual ticket (\$200 value)

Breakout Session Sponsor – \$500

(20+ breakout sessions available. First come first serve)

- 20+ breakout sessions available at the main site and satellite locations (first come, first choice)
- Introduce breakout speaker (optional)
- Your company's logo included on conference rolling PowerPoint shown during pre-conference, lunch, and breakouts
- Your organization's logo on website
- Recognition in ILC social media outlets (Twitter and LinkedIn)