

I am writing to inform you of some exciting improvements to our membership model that will apply to your organization's 2021 ILC membership.

The current model has served us well as we built the consortium, however it is clear that it will not serve us well as we seek to grow and sustain this great network of organizations that value continuous improvement.

In January 2019, through our own PDCA processes, we started taking a closer look at our membership model. We obtained feedback from members throughout the process and are excited share the new model with you today.

What changed?

The biggest change is that your organization now has more choice regarding its level of membership. Memberships are no longer based on company size. Instead, your ILC membership will be based on the number of people your organization wants to be involved in the ILC. Another change is that we no longer offer an individual membership level. One person from an organization may join at the Bronze level, and the organization will be listed as an ILC member. You will likely have more than one person who wants to join, you will need to choose a level that allows for multiple members.

What hasn't changed?

Most of the member benefits your organization currently enjoys will not change. Memberships are still based on a calendar year – January 1 to December 31. We have added some new benefits, and the majority of those begin at the Gold and Platinum level. Our commitment to providing, local, quality continuous improvement training has not changed. Our goal of connecting your team to a local network of continuous improvement professionals has not changed. We continue to work to be a dynamic, member-driven consortium dedicated to advancing Lean in all sectors of our economy.

How will you know who is a member if we choose the Bronze, Silver or Gold level?

Those joining at the Bronze, Silver, or Gold level will name the people they want listed as members on a form they will receive after completing an application. Those joining at the Platinum level will name two people as the organizational contacts; all Platinum-level employees will be members and will have access to all member benefits and will only need to use their work email to log in to the members area or register for events.

You can find answers to more questions on our [FAQ page](#).

What do we do now?

1. Review the attached informational flyer or go here to [view it online](#) for more details.
2. Sign up for the membership [Q&A webinar](#) on Sept 29th if you want to learn more and/or questions
3. Complete a new application [HERE](#) between now and **January 15**, and process your payment or request an invoice. We do recommend renewing early so we can onboard everyone by January 1 – this will allow you and the other members in your organization to take advantage of membership benefits at the start of the new year i.e. Webinar Week.

Thank you for your membership and for making the ILC what it is today. I look forward to our continued partnership as we work to help your organization grow and improve.

If you have questions and do not want to wait for or can't attend the webinar, please email the questions or let me know you would like to set up a time to talk.

Thank you!