Rural Vitality

Strengthening the Economies of Rural Iowa Communities

Farms and small communities have always had an interdependent relationship. Making rural towns and small cities more dynamic helps farmers and strengthens Iowa as a whole.

**Renew Rural Iowa** (RRIA) is an innovative program of the Iowa Farm Bureau designed to enhance the overall value of an existing or new small town business to encourage reinvestment within the community. RRIA combines unique education and hands-on mentoring with a network of funding opportunities.

Since the program’s inception in 2007, RRIA has touched thousands of Iowans through seminars, conferences, individual mentoring sessions and funding. The types of businesses assisted range from metal fabrication, specialty meats, and team sporting goods manufacturing, to software development, specialty lighting, food production and more.

For more information on how RRIA can help you and your business, contact Iowa Farm Bureau’s [Renew Rural Iowa](#) program.

> "Developing a business can be a challenge and making the most of opportunities has always been an essential element of every successful business. As an entrepreneur and business owner, you can take advantage of a unique program developed by the Iowa Farm Bureau, Adam Pollock, Clayton County Member since 2007"

### Renew Rural Iowa Seminars

The Business Success Seminar is uniquely designed to help Iowa entrepreneurs uncover opportunities for improving their business – while providing the support and connections necessary to make those opportunities a reality. This one-day session will allow you to explore the key elements of developing a successful business model in an interactive environment. Measure and score your business against core business principles and walk away with clear opportunities to grow and improve your business.

**Upcoming Business Success Seminar Dates & Locations**

- **June 16th, 2010**
  - Mid Iowa Growth Partnership Office 217 S. 25th Street, Fort Dodge.
  - Co-hosted by: [Mid Iowa Growth Partnership](#), [VentureNet Iowa](#) and [CIRAS](#)

**For more information concerning the partnership between CIRAS and the Iowa Farm Bureau contact:**

- **Sandy Ehrig**, Economic Development Administrator, Renew Rural Iowa/ Iowa Farm Bureau Federation, sehrig@ifbf.org  [www.iowafarmbureau.com](http://www.iowafarmbureau.com) OR
- **Mark Reinig**, Economic Development Program Manager, CIRAS, Iowa State University, mreinig@iastate.edu