Iowa: A Great Place to Grow!

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Regional Business Center | Entrepreneurship Outreach
Business & Community Services
What’s out there?

- ISU/UI/UNI Programs
- Iowa Small Business Development Centers
- Community College Programs
- Iowa Workforce Development
- Iowa Economic Development Authority
- County Economic Development Offices
- City Economic Development Offices
- Industry Associations
- Chambers of Commerce
- Regional Economic Development Groups

...And even more!
What we hear...

- Hard to navigate
- Too Many programs- give me something concrete!
Some Background

- Businesses Generally Need Four Things
  - Technical Assistance
  - Networks
  - Capital
  - Supportive Culture
Our Agenda Today

- Technical Assistance
  - General Business
  - Specialized Business
  - International Trade
  - Workforce Development
  - Niche Owner
  - Iowa Innovation Corporation

- Networks

- Capital
  - Iowa Economic Development Authority
  - Revolving Loan Funds
  - Crowdfunding
Technical Assistance

- General Business
  - Business Concierge
  - Small Business Development Centers
  - John Pappajohn Entrepreneurial Centers
  - SCORE Offices
  - Regional Economic Development Agencies
  - County Economic Development Offices
Technical Assistance (Cont.)

- Specialized Business
  - ISU Center for Industrial Research and Service
  - Advance Iowa
  - Iowa Waste Reduction Center / Iowa Waste Exchange
  - IEDA Site Selection Assistance for Expansion
  - University of Iowa Centers for Enterprise
Technical Assistance (Cont.)

- International Trade
  - International Trade Office at IEDA
  - International Trade at US Dept of Commerce
  - International Trade at Iowa SBDC

Kathy Hill
Patricia Cook
Debbie Franklin
Technical Assistance (Cont.)

- Workforce Development
  - Employer's Council of Iowa / Iowa Workforce Development
  - Iowa Economic Development Authority Workforce Development Programs
    - Iowa Industrial New Jobs Training (260E)
    - Apprenticeship Program (260F)
    - Community College Business Network Training (260F)
    - Community College Consortium (260F)
    - Iowa Jobs Training Program (260F)
    - Accelerated Career Education (260G)
Technical Assistance (Cont.)

- Niche Owner
  - Women Owners
    - Ascent Iowa
    - Iowa Women’s Business Center
    - National Association of Women Business Owners
    - Iowa Women’s Leadership Conference
  - Minority or Disabled Owners
    - Targeted Small Business Program
    - Emprendedor at Iowans for Social and Economic Development
- Veterans
  - Home Base Iowa
  - SBA Veterans Business Resource Center
Iowa Innovation Corporation

Small Business Innovation Research and Technology Transfer Program

Kristine Johansen, ISU SBIR/STTR Program Administrator

Industry Applied Research Program

Proof of Commercial Relevance Fund

Iowa Innovation Fund (coming soon)
Not your ordinary networking anymore!

- BarCamp
- TechBrews & TAI Events
- Iowa Association of Business & Industry
- TEDx
- EntreFEST
- 1 Million Cups
- Peer Roundtables
- Startup City (Des Moines, Spencer)
- R&D on a Whole New Level
  - Makerspace
  - CoWorks
  - Advanced Specialized Incubators (TechWorks)
Capital

- Iowa Economic Development Authority
  - Demonstration Fund
  - High Quality Jobs Program
  - Research Activities Credit
  - EB-5 Immigrant Investors Program
  - Enterprise Zones
  - New Jobs Tax Credit
  - ... And more!
- Revolving Loan Funds (PDF Map)
  - Local Utility Companies
- Crowdfunding Platforms (webinar)
Online Resource

- IASourceLink (iasourcelink.com)
  - 320+ Providers in Resource Navigator
  - Business Licensing Information Center
  - No-Charge Business Webinars
  - Hundreds of resource pages for doing business in Iowa
  - Access to the Business Concierge
Lots of Folks Here to Help!
Just give us a chance...
Thanks for sharing your time!

- Questions?
- Thoughts?
- Could we do better?
  - What programs do you appreciate?
  - What programs should we create?

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