

CIRAS USDA BioPreferredSM RESEARCH REPORT ANNOUNCEMENT

[An Exploration of Green Job Policies, Theoretical Underpinnings, Measurement Approaches,
and Job Growth Expectations](#)

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10/29/2010

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Limits to global energy supplies and the preservation of scarce natural resources in the U.S. will lead to the greater demand for technology and production practices that decrease dependence on fossil fuels and promote self-efficiency in our society. The development of employment opportunities supporting this movement represents an important sector of economic growth for the United States.

- A clear and concise definition of what constitutes green industrial activity or a green job is far from determined.
- The gradual evolution of the green jobs movement has occurred against a backdrop of geo-political and economic events as well as federal and state policy responses to those events.
- The policy precursor, theoretical foundations, and the many approaches to measuring green jobs in the U.S. are explored.
- Brief descriptions of national and state initiatives to quantify green jobs currently in the economy, as well as their potential growth are included.
- The likelihood of green job growth in non-metropolitan areas is evaluated.
- Areas of research and investigation that need to be completed to more fully inform green job policy development and programming are identified.